

Support for skills and investment opportunities for business start-ups during pandemic

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AD:VENTURE Project – 22.4 million programme

Support for skills and investment opportunities for business start-ups during the pandemic

- AD:VENTURE support for **B2B** under 3 years old, including pre-starts that have ambitions to grow.
- Partnership project – Leeds Trinity working with LCR councils, Chambers, The Prince's Trust, Leeds Beckett University & University of Huddersfield



Support and Investment

Support

- Workshops, business mentoring, one-to-one support, specialised programmes of support for digital, healthcare and professional services.

Investment

- Growth Grants, £1000 - £25,000 (50% match-funded)

Loans

- Business Enterprise Fund - £500 - £25,000 (£100,000 max per business). 6% interest rate over 5 years, plus mentor support.

Summary

In 2020, the programme ran 116 events to over 1300 delegates. Since the start of the programme 336 grants have been awarded totalling just over £1.7m, including funds for vital equipment and refurbishing premises. Over **3500 businesses and individuals** have been supported.

For more information: ad-venture.org.uk

