Recovery toolkit and analysis of survival strategies for businesses across the region

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Survival Strategies

60% of respondents indicated significant negative effect;

20% saw a positive outcome

Absorptive capacity externalized
• Government help valued – furlough, rates relief, bounce back loans

Adaptation as short-term necessity
• Flexible working; product and service changes; use of digital technology; increased stock holding

Agility as long-term response
• Strategic development and new business models (building on experience of Covid) drivers for recovery and growth
Recovery Toolkit and Plans for Growth

• Long-term support for business continuity
• Infrastructure, support & skills for digital transformation
• Strategic leadership development

• Senior Leaders Toolkit
• Peer-2-peer workshops
• Digital skills support
• Community Recovery & Resilience Fund

Lessons learnt will help in the future?

- Strongly Agree
- Agree
- Agree partially
- Neutral
- Disagree partially
- Disagree
- Strongly Disagree