

Recovery toolkit and analysis of survival strategies for businesses across the region

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Survival Strategies

60% of respondents indicated significant negative effect;

20% saw a positive outcome

Absorptive capacity externalized

- Government help valued – furlough, rates relief, bounce back loans

Adaptation as short-term necessity

- Flexible working; product and service changes; use of digital technology; increased stock holding

Agility as long-term response

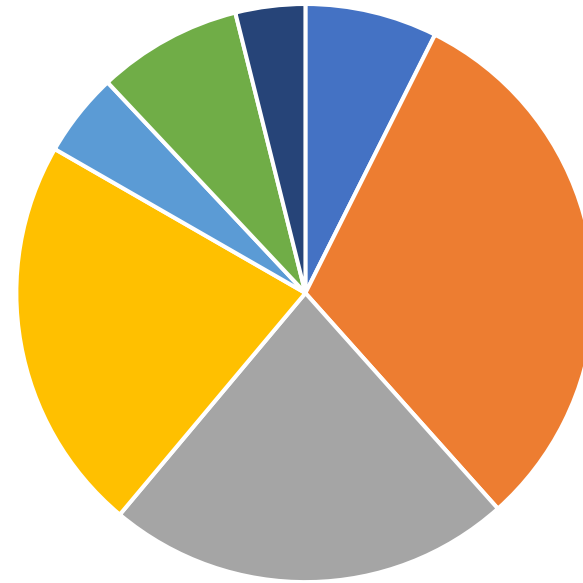
- Strategic development and new business models (building on experience of Covid) drivers for recovery and growth

Recovery Toolkit and Plans for Growth

- Long-term support for business continuity
- Infrastructure, support & skills for digital transformation
- Strategic leadership development

- Senior Leaders Toolkit
- Peer-2-peer workshops
- Digital skills support
- Community Recovery & Resilience Fund

Lessons learnt will help in the future?



■ Strongly Agree ■ Agree ■ Agree partially
■ Neutral ■ Disagree partially ■ Disagree
■ Strongly Disagree