



**PERN**

31/03/2022

To whom it may concern,

**TENDER FOR INSIGHT INTO THE ROLE OF BEHAVIOURAL SCIENCE FOR REGIONAL AND LOCAL GOVERNMENT.**

PERN, the Place-Based Economic Recovery, Regeneration and Resilience Network is an academic led multi-university multidisciplinary collaboration in West Yorkshire, developed to support evidence-based policy making.

PERN are seeking to commission a report and rapid evidence review examining the role of behavioural science in local and regional government and policy. Whilst we would like to hear your thought on how the report should develop (see below), we are keen that it considers the ideas around nudging firms to productivity and innovation.

The budget for this commission is £3,500 inclusive of VAT (if VAT is applicable).

In order to apply, please submit a (up to) 500-word proposal outlining your approach to this piece of work, and the CVs of those contributing.

Please submit any questions or proposal by 5pm Monday 25<sup>th</sup> April 2022 to [R.Whittle@Yorkshireuniversities.ac.uk](mailto:R.Whittle@Yorkshireuniversities.ac.uk)

Yours sincerely,

Richard Whittle  
CAPE Fellow (PERN)

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